



**debryne**<sup>TM</sup>  
graphics

# PRICE GUIDE 2025

ELEVATE YOUR BRAND WITH CUSTOM DESIGN SOLUTIONS TAILORED FOR ARTISTS AND BUSINESSES



OUR.COM

# MISSION

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At Debyrne Graphics, we believe in empowering artists and businesses to tell their stories through bold, innovative design. Our mission is to create visually compelling and strategically sound branding that resonates with your audience and drives results.



# KG GREEN II



## NOTABLE DESIGN CREDITS:

- BARRETT-JACKSON MAGAZINE
- FLORIDA STATE UNIVERSITY
- FLORIDA A&M UNIVERSITY
- BELIARE
- ORS OLIVE OIL
- FABOLOUS
- SEXYY RED
- LOLA BROOKE

 @debryne.graphics

## ABOUT

KG Green is a skilled and versatile graphic designer with over a decade of experience delivering innovative and impactful designs. As the founder of Debryne Graphics, KG has established a reputation for crafting visually compelling solutions that elevate brands and artists across various industries. His expertise spans logo design, album covers, merchandise, social media assets, and full branding suites, tailored to meet the unique needs of each client.

KG's portfolio includes collaborations with major recording labels such as Def Jam, Universal Music Group, and Geffen Records, as well as partnerships with brands like FSU, FAMU, Belaire, and ORS Olive Oil. With a focus on visual storytelling and strategic design, KG has helped independent artists, entrepreneurs, and nationally recognized names achieve standout branding and impactful marketing campaigns. His commitment to excellence and creative problem-solving makes him a trusted designer capable of bringing any project to life.



# HOW CAN WE HELP?

INTRODUCE THE SERVICES YOU OFFER

Branding Kits

Album Cover Design

Merchandise & T-Shirt Design

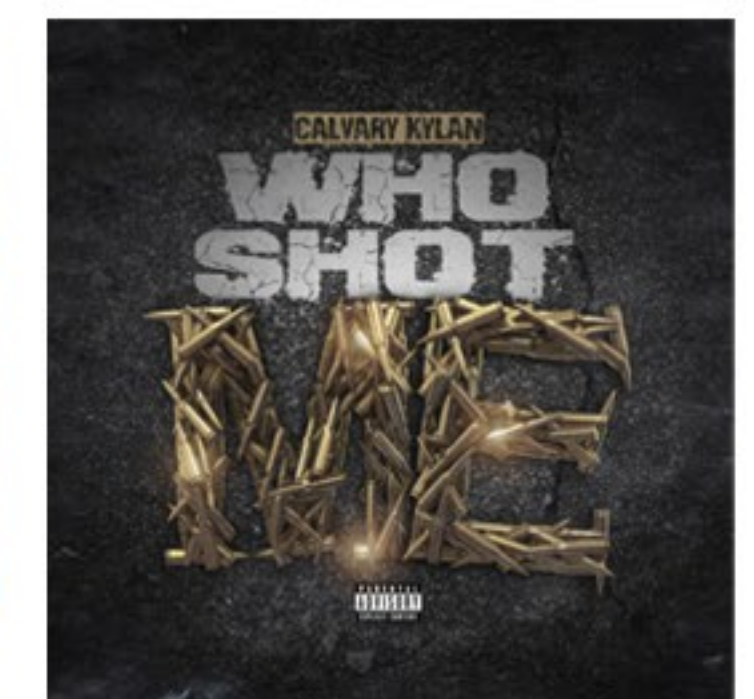
Social Media Graphics

Packaging Design

Commercial Photography

Website Design

À La Carte Services



# BUNDLED SERVICES

## FOR BUSINESS

*These bundles are carefully designed to help entrepreneurs and small business owners establish, elevate, and expand their brand presence. Each package is crafted to address specific needs at different stages of business growth, ensuring professional and cohesive branding that resonates with their target audience. The descriptions and strategic positioning aim to convert potential clients into paying customers by demonstrating clear value and outcomes, guiding them seamlessly through the sales process.*

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## TIER 1 FOUNDATION PACKAGE \$1,000

The Foundation Package provides the essential branding assets every business needs to establish a professional identity. This package ensures your business makes a strong first impression and sets the stage for future growth.

Logo Design (2 concepts, 2 revisions)  
Basic Brand Guidelines (Logo Usage, Colors, Typography)  
Business Card Design  
Social Media Templates (3 branded posts)

## TIER 2 MOMENTUM PACKAGE \$2,500

The Momentum Package is designed to help growing businesses expand their presence and stand out. With professional branding and packaging design, this package ensures your business stays ahead of the competition.

Comprehensive Logo Suite (Primary, Secondary, Icon)  
Brand Guidelines (5-10 pages)  
Business Card + Letterhead Design  
Social Media Kit (5 branded posts/stories)  
Packaging Design (1 product)

## TIER 2 PINNACLE PACKAGE \$5,000+

The Pinnacle Package is for businesses aiming for the top. It offers a fully immersive branding experience to position your business as a leader in your industry. This package equips you with the tools needed to dominate your market and leave a lasting impact.

Full Branding Package (Logo Suite, Typography, Colors, Patterns)  
Brand Guidelines (15+ pages)  
Stationery Kit (Business Cards, Letterhead, Email Signature)  
Social Media Campaign Kit (10 branded posts/stories)  
Website Design Mockup (Homepage + 2 additional pages)  
Packaging Design (2 products)



# BUNDLED SERVICES

## FOR ARTISTS

*The following bundled services are carefully designed to address the core needs of musicians and creators, helping them establish a professional and cohesive brand while maximizing their promotional efforts. Each tier builds upon the previous, offering increasing value and impact. The goal is to provide artists with the tools they need to stand out in a competitive industry, ultimately guiding them through a seamless sales process and turning them into satisfied, loyal clients.*

### **TIER 1 THE AMP PACK \$750**

This package is tailored for emerging artists who need the foundational assets to make their mark. It's designed to provide essential branding and promotional materials, ensuring a cohesive look and feel that attracts attention and builds credibility.

Album/Single Cover Design (1 concept, 2 revisions)  
Social Media Templates (3 branded templates)  
Logo Design (1 concept, 2 revisions)  
Digital Promo Flyer

### **TIER 2 NEXT LEVEL PACKAGE \$1,500**

The Pro Artist Package is for artists looking to scale their presence with a more robust brand identity. It's crafted to give them an edge in the industry with polished, cohesive materials that elevate their professionalism and expand their reach.

Album Cover Design (2 concepts, 3 revisions)  
Social Media Templates (5 branded templates)  
Logo Suite (Primary, Secondary, and Icon)  
Motion Graphic Promo (15-sec animated teaser)  
Merch Design (T-shirt or hoodie mockup)

### **TIER 2 INDEPENDENT MACHINE PACK \$3,000**

The Elite Artist Package is designed for established or highly ambitious artists preparing for major releases. This package creates a fully immersive and professional brand experience, providing everything needed for a top-tier marketing campaign and long-term success.

Full Album Branding (Album Cover + Back Cover Design)  
Social Media Campaign Kit (10 branded posts/stories)  
Logo Suite + Custom Typography (Wordmark for artist name)  
Merch Design (2 items + packaging design)  
EPK (Electronic Press Kit)  
Motion Graphic Promo (30-sec teaser or lyric video)





# À LA CARTE SERVICES

FOR BUSINESSES

Allow clients to pick individual services if they're not ready for a bundle

We understand that not every business or artist is ready to invest in a full branding package, and that's okay! Our À La Carte Services are designed to give you the flexibility to choose the elements that matter most to your brand right now. Whether you need a standout logo, eye-catching social media templates, or a fresh album cover, you can build your brand piece by piece, at a pace that fits your goals and budget.

## WHY CHOOSE À LA CARTE?

- **Affordable Customization:** Select only the services you need without committing to a larger bundle.
- **Scalable Options:** Build your brand gradually, knowing you can add more as your business or project grows.
- **High-Quality Results:** Even single items receive the same professional care and attention as our bundled services.

This approach allows you to focus on improving your brand or content in a way that works for you, ensuring that every step forward adds value to your vision.

**LOGO DESIGN - STARTING AT \$400**

**ALBUM/SINGLE COVER DESIGN - STARTING AT \$300**

**SOCIAL MEDIA TEMPLATES - \$50 PER TEMPLATE OR \$200 FOR A SET OF 5**

**MOTION GRAPHICS - STARTING AT \$500 (15-SEC PROMO)**

**MERCHANDISE DESIGN - STARTING AT \$250 PER ITEM**

**BUSINESS CARDS - \$100**

**WEBSITE DESIGN MOCKUP - STARTING AT \$1,500**

**PACKAGING DESIGN - STARTING AT \$600 PER PRODUCT**

**FLYER/POSTER DESIGN - STARTING AT \$150**

**COMMERCIAL PHOTOGRAPHY - STARTING AT \$350**



## CONTACT US

READY TO GET

*We'd love to hear from you! Whether you're ready to start your project or have questions about our services, feel free to reach out. We aim to respond to all inquiries within 24-48 hours. Your time is valuable, and we're here to ensure your experience is smooth and professional from the very first conversation. Let's create something amazing together!*

**Email: [needgfx@debrynegraphics.com](mailto:needgfx@debrynegraphics.com)**

**Phone: (850) 359-3399**

**Website: [debrynegraphics.com](http://debrynegraphics.com)**

**Social Media: [@debryne.graphics](https://www.instagram.com/debryne.graphics)**



# POLICIES

*Our policies ensure a smooth and professional process. From deposits and timelines to file retention and revisions, we outline clear expectations to protect both your project and our creative work. Please review before starting your project.*

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## PRICING

All prices are final unless negotiated during the consultation process.

## CONTACTING DEBRYNE GRAPHICS

Before starting your project, contact us at **needgfx@debrynegraphics.com**.

Please include the following in your email:

- A clear subject line.
- Detailed information about your project.
- Your contact information.

## PAYMENT

Accepted Payment Methods:

We accept Cash, PayPal, Zelle, and Venmo.

### Deposit Policy:

A 50% deposit of the total project cost is required to begin work.

This deposit is **NON-REFUNDABLE** and protects the intellectual property of the designer.

Projects will not start until the deposit has been received.

## PRICING

### Design Projects:

Turnaround time is to be discussed and made clear during the briefing of the design project. If no turnaround time is discussed the default timeline is **7 days (1 week)**

Please note that multiple projects may be in progress simultaneously.

### Delivery:

Final project files will be delivered within **24 hours** of receiving the remaining payment.

### Website Orders:

Website creation **will not** begin until your hosting package is purchased. We recommend HostGator for hosting services.

### Photo Shoots:

A **deposit is required** to book a shoot date, with the remaining balance due on the day of the shoot.

Allow **7 business days** for photos to be processed and edited.

### Image Files

Clients will receive JPG files of edited images but not RAW files.

RAW files may be provided at an additional cost, which must be negotiated with the photographer.

## FILE RETENTION

Debryne Graphics will retain client files for up to **6 months**. After **6 months**, files will be permanently deleted from our hard drive.

## REVISIONS

Small revisions can be made after the initial mockup. If extensive revisions are required, an **additional fee** may apply. You will be notified before any additional charges are incurred.

## PROJECT ABANDONMENT

A project will be considered abandoned if there is no communication from the client for **30 days**.

Abandoned projects will result in the following:

The client forfeits the right to use any work presented unless the project has been paid in full.

If the client contacts us after **30 days**, a restart fee may apply.

## GENERAL NOTES

Debryne Graphics is committed to delivering high-quality work and maintaining professional communication throughout the process.

By working with us, you agree to the terms outlined in this policy.

**THANK YOU FOR CHOOSING DEBRYNE GRAPHICS.  
LET'S CREATE SOMETHING AMAZING TOGETHER!**